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World novelty SECURER wins 1st place at BESTFORM-AWARD

The world innovation with the brand name "SECURER" is a breathing mask for the electronic purification of breathing air, which prevailed against around 50 competitors in the BESTFORM 2023 innovation award and won 1st place, which is endowed with 10,000 euros.

The "SECURER" breathing mask was developed in three years of research and development by the company SecureAir GmbH from Neustadt/Weinstrasse and protects by the integrated UVC-LED light disinfection against Corona viruses and **in the future also against all other types of viruses, bacteria and germs. The breathing air is thus verifiably purified to 99.999%.**

When using the transparent mask barely touches the face, is reusable and the technology is rechargeable. The clean air is supplied by means of small fans. The exhaled air is cleaned again and extracted. A difficult breathing against a mask material - as with known medical and FFP2 masks - is no longer necessary and the facial expression of the user is completely recognizable.

"We are very pleased that we were able to convince the top-class jury of our high-tech product for the healthcare industry through our creative performance of the various disciplines as well as the networking throughout the entire process. In the healthcare sector, we address around 6 million people in Germany, in particular demanding professions such as doctors, pharmacists and nurses as our target groups, who are basically exposed to an increased virus load and are open to our high-tech solution. Worldwide, we are talking about around 80 million people who need to protect themselves every day in the healthcare sector." says Arno Lauhöfer, Managing Director of SecureAir GmbH.

For more information and videos, please visit www.secureair.de.

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