

SecureAir GmbH
GF: Arno Lauhöfer
Am Krautgarten 12
67435 Neustadt/Weinstrasse

Telefon 06321/96 38 112
e-Mail info@secureair.de
H-Page www.secureair.de

PRESS RELEASE 06 / 2023

**World novelty:
Breathing mask "SECURER" electronically cleans the breathing air**

The company SecureAir GmbH from Neustadt/Weinstrasse has developed in three years of research and development a world novelty for the electronic cleaning of the breathing air with the brand name "SECURER", which is now presented to the market.

The Corona pandemic has sensitized people, raised awareness of the importance of health, hygiene and social responsibility, and has had an impact on the daily life of business and society worldwide. Also in terms of sustainability - there approximately 920 billion disposable masks were consumed globally during this period. According to World Health Organization (WHO), new corona variants and further pandemics can be expected in the coming years.

Regular hand washing and the disinfection of surfaces have become routine measures to control the spread of disease. However, wearing FFP2 or medical masks cannot prevent the transmission of viruses. In addition, vaccines are not initially available at the beginning of influenza waves or new pandemics.

With the world novelty "SECURER", developed in Germany by a highly qualified team of engineers, technicians, virologists, **the breathing air is scientifically proven to be 99.999% safe from all kinds of viruses and bacteria and other harmful air particles.** "SECURER" is a new type of breathing mask that hygienically purifies the air by means of UVC disinfection based on new types of LEDs. The clean air is supplied by means of small fans. The exhaled air is again cleaned and extracted. Difficult breathing against a mask material is no longer necessary. Because of the transparent shield, the face of the user is recognizable.

"We see the target groups for our market entry as all professional users from the healthcare sector, currently around 6 million people in Germany alone, and 75 million worldwide, who are exposed to the risks of airborne infections on a daily basis. Doctors, pharmacists, nurses, but also risk groups such as asthmatics or elderly people, e.g. in nursing homes." says Arno Lauhöfer, Managing Director of SecureAir GmbH.

For more information and videos, please visit www.secureair.de.

For queries:

Managing Director
Mr Arno Lauhöfer
Tel +49 (0)6321-96 38 112
e-Mail info@secureair.de